



Good Practices in Regional Knowledge Network Management and the Need for Action

Mednarodna konferenca,
Ljubljana – Hotel Slon,
6. julij 2011
International Conference,
Ljubljana – Hotel Slon,
6 July 2011



REPUBLIKA SLOVENIJA
SLUŽBA VLADE RS ZA LOKALNO SAMOUPRAVO
IN REGIONALNO POLITIKO



OBČINA PREVALJE

PROGRAM / PROGRAMME

UVOD / OPENING SESSION

09.30–10.15

- ▶ **Uvodni pozdrav / Welcome Notes**
Alenka Hren >>> Vodja sektorja za podjetništvo pri JAPTI / Head of the Sector for Entrepreneurship Development, Public Agency of the Republic of Slovenia for Entrepreneurship and Foreign Investments, Ljubljana (SI)
- ▶ **Innovative Environment in Slovenia**
Tanja Senekovič >>> Predsednica Združenja tehnoloških parkov in inkubatorjev Slovenije / President of Slovenian Association of Technology Parks and Incubators, Ljubljana (SI)
- ▶ **Knowledge Network Management in Technology Parks - The Know-Man Approach**
Suntje Schmidt >>> Predstavnica vodilnega partnerja projekta / Representative of the Lead Partner, Leibniz-Institute for Regional Development and Structural Planning, Erkner (DE)

KAKO PREMOSTITI OVIRE ZA PRENOS ZNANJA / BRIDGING KNOWLEDGE TRANSFER BARRIERS – EXPERIENCES AND APPROACHES

10.35–11.50

- ▶ **How to bridge University Knowledge with Business Needs? Experiences from the UNICA Network**
Katarina Nahtigal >>> Ljubljanski univerzitetni inkubator / Ljubljana University Incubator, Ljubljana (SI)
Klemen Španinger >>> Direktor podjetja DiaGenomi / CEO of DiaGenomi, Ljubljana (SI)
- ▶ **Knowledge and Technology Transfer in Science Parks – Applying an Innovation Management System**
Stephen Taylor >>> Vodja Oddelka za prenos tehnologij / Head of the Technology Transfer Department at AREA Science Park, Trst / Trieste (IT)
- ▶ **Business and Sciences in Technology Parks – Experiences from Taiwan**
Hans Joachim Kujath >>> Leibniz-Institute for Regional Development and Structural Planning, Erkner (DE)

KOSILO IN MREŽENJE / LUNCH AND SOCIAL NETWORKING

11.50–13.20

PROJEKT KNOW-MAN SE PREDSTAVI / PRECONDITIONS FOR REGIONAL KNOWLEDGE NETWORK MANAGEMENT – TOOLS FROM KNOW-MAN

13.20–14.50

- ▶ **Benchmarking as a Precondition for interregional Learning**
Helge Neumann >>> WISTA-Management GmbH, Berlin (DE)
- ▶ **Demand Analyses as a Tool to identify Strategies and Approaches to link Companies and Academic Institutions**
Sascha Brinkhoff >>> Department of Geography, Humboldt Universität zu Berlin, Berlin (DE)
- ▶ **Knowledge Atlases as a Tool to illustrate Regional Collaborations Between Young Start-Ups and the Academic Sector**
Christina Minniberger >>> Leibniz-Institute for Regional Development and Structural Planning, Erkner (DE)
- ▶ **Plenum – Dynamic Presentations of Region Specific Know-Man Approaches**
1 predstavnik partnerjev iz vsake regije projekta / 1 representative from each partner region

DELAVNICA WORLD CAFÉ IN PREDSTAVITVE / WORLD CAFÉ + EXHIBITION

15.10–17.40

- ▶ **Sustainability of Interregional Cooperation Projects at the Regional Level – Findings from Berlin-Brandenburg**
Britta Seidl-Bowe, Michael Unterberg >>> Evers & Jung, Hamburg (DE)
- ▶ **Introduction to the World Café Methodology**
Britta Seidl-Bowe, Michael Unterberg >>> Evers & Jung, Hamburg (DE)
- ▶ **World Café + Exhibition**

ZAKLJUČEK / SUMMARY WORLD CAFÉ AND CONCLUSIONS

17.55–18.25